WILSON MEMORIAL HIGH SCHOOL

Athletic Booster Club

189 Hornet Road, Fishersville, Virginia 22939

Tuesday August 4th, 2026, at 6:00 pm WMHS

WMHS Athletic Boosters Club is committed to uniting the Wilson community in a shared mission to promote and assist student-athletes by providing financial support and dedicated community engagement

I. Welcome and Attendance 607pm
II. Approval of Previous Meeting Minutes MC, AA
    a. Some updates provided to JH on some of the previous minutes as he was not briefed by CF: financing post season concession coverage, Goal Fund, uniform budget
III. Financial Update – $44,113.98 (cash balance). MC went over the financial updates, attachment provided. Venmo still needs to be transferred to Boosters. We need to look at setting up a new Venmo after removing the money from current account.
IV. Booster Spark – JM briefed the attending members on the platform. PK set up a month ago. She recommended determining appropriate terminology for the Goal Fund and other subsets of the platform. The titles, however, of the platform (for example Grants) can't be changed. Using a QR code during the meet the teams for concession signups, both during the big meeting and individual sports. (Table voting per by-laws about being a Boosters member)
V. Old business
    a. Sponsor Levels – major issue is that the Platinum membership included the marquee, JH reported that Dr. Troxell reported that she wanted it fixed immediately, so they are working with the company. BoosterSpark creates different levels, so we can adjust the sponsorship levels. The platform also limits the timeframe but could make the sponsors easier to manage July1-June 30. Green, Gold, Platinum, and Hornet Legend. GD, MC
        i. Sponsor Banners – sponsors will get banners in two different places
    b. State Champ/District Gear for WMHS athletes (presented in a previous meeting) KD presented about getting athletes highest level (District or above) T-shirts. JH presented purchasing plaques, with a picture, and then they stay at the school – we can even add that this was purchased by the Boosters. AA, MS
VI. Hartman Time
    a. Meet the Team
    b. No more district passes – JH is going to get us passes into home games
    c. Arbiter – the new Shenandoah District
VII. Matters for the Floor
    a. Meet the Team – August 17th 700pm, team pictures on the same day. KD will order Tshirts, Sweatshirts
    b. Square Register – Reimburse Karen Donald $386 (secretary was unable to attend remainder of the meeting)
    c. Senior Banners
VIII. Concessions Update
IX. Closing

Jeremy Hartman

Jennifer Matheny

Melanie Coffey

Abby Arey

Grace Deshong

Stephanie DeLuca

Karen Donald – via phone

Mike Sisk

Tentative next meeting: